

NDLA Executive Board Electronic Minutes March 11, 2005-June 9, 2005

Committee Assignments: On March 14, President Anderson posted a listing of committee assignments along with an explanation of committee's role. They are as follows:

Membership/Marketing/Promotion Committee

Committee Members: **Liz Mason, Chair**; Debbie Job, Jeanne Narum, Al Peterson, Beth Postema, Kathy Thomas

This committee will look at ways in which NDLA can improve membership services and market/promote our Association. Brainstorming ideas were: increase membership; promote institutional memberships (is there a benefit to being an institutional member? If not, create one); offer free (or reduced) memberships to members who bring in other new members, e.g., "Three for free" (bring in 3 members, get a free membership yourself); offer reduced conference rate for first time conference attendees; offer half-price membership for first-year members; add a category and a different membership rate for paraprofessional members; cooperate with other groups (e.g., NDEA) to improve conference attendance and programming (note: we are pursuing the idea of meeting jointly with NDEA in Fargo, Oct. 22-24, 2008); survey non-members to find out why they don't belong to NDLA; and establish a group of goodwill ambassadors to promote NDLA and benefits of membership.

Looking Toward 2007 and Beyond Legislative Committee

Committee Members: **Charles Pace, Chair**; Lillian Crook, Pamela Drayson, and Doris Ott

The 2005 legislative session will soon be over, but we need to incorporate an ongoing focus on legislative matters into the work of our Association. Ideas from the December brainstorming session were: initiate a push for a statewide library card; promote/develop grassroots efforts among ND citizens so they can help carry our message; include rural library needs in legislative efforts; and get "new" people to testify (in person or written testimony) at the legislative session.

2006 Centennial Committee

Committee Members: **Marlene Anderson, Chair**; Mary Hagle Drewes, Kathy Groendal, Marilyn Johnson, Cathy Langemo, Jeanne Narum (Note: a few other non-Board members have also expressed interest in helping with 2006 Centennial matters)

This committee will make plans to commemorate NDLA's 100th anniversary in 2006. Among the ideas being discussed are: publishing a cookbook/NDLA history; making a centennial quilt to auction (in progress); inviting former NDLA members to the 2006 conference; and doing a series of historical columns in *The Good Stuff*.

NDLA Representative: Also on March 14, Anderson appointed Marilyn Johnson to serve as the North Dakota Library Association representative to ALA's Legislative Network.

Continuing Education Resource Page: On March 22, Cathy Langemo, Executive Secretary posted a link to the MPLA Continuing Education Resource page.

Quarterly Treasurer's Report: On April 8, Michael Safratowich posted the Treasurer's Report for the first quarter of 2005 ending March 31. Safratowich made a motion for approval. Pamela Drayson, Past President, seconded the motion. Anderson then called for discussion. Hearing no discussion, Anderson called for a vote to approve the report on April 11, 2005. The first quarter's treasurer's report was approved on April 13, 2005.

NDLA Domain Name: On May 3, 2005, Theresa Norton, Web Editor, presented some options for domain names for the NDLA web site. She also explained costs. After some discussion, Anderson asked all members to consider a domain name and also the amount of time to register that name. On May 4, Kathy Thomas, Government Documents Roundtable Chair, made a motion to secure the domain name, **ndla.net** and to register it for ten years. Al Peterson, New Members Roundtable Chair, seconded it. Anderson called for discussion. On Friday May 6, Anderson, hearing no discussion called for a vote. On Monday, May 9, the motion passed. Later, on May 9, Norton told board members that ndla.net had been registered to someone else. Norton presented some other options for a domain name. Thomas also presented some domain name options. Norton recommended choosing a first, second and third choice. On May 10, Anderson requested a motion and a second to proceed. May 11, Liz Mason, Technical Services Roundtable Chair, provided other name options. Later Mason made a motion to attempt to secure the following domain names and secure that name for ten years.

1. www.ndla.info
2. www.ndlibraries.org
3. www.ndlibraries.net

The motion was seconded by Debbie Job, School Library & Youth Services Section Chair. Mason acting for Anderson called for discussion. Hearing no discussion a vote was called. On May 12, the domain name motion passed. May 12, Safratowich informed the board the domain name www.ndla.info was secured. Norton reported on May 26, with a message from Todd Bodvig, North Dakota State Library on the status of the new NDLA URL. The URL had been set up in DNS and he was waiting for it to be set up in reverse proxy.

Upcoming Meeting: President Anderson reminded all members of the June 10 Executive Board Meeting in Grand Forks starting at 9:00am.

Manuals Check: June 6, Liz Mason requested all board members check their by-laws manuals to make sure they are up to date.

Public Library Contest: On June 9, Anderson forwarded a message from Scholastic Books offering Public Libraries a chance to win the latest Harry Potter book, *Harry Potter and the Half-Blood Prince*.

Conference Program Proposal: Mary Hegle Drewes questioned the tentative program proposal she had submitted which was not listed on the conference schedule.

Respectfully submitted,

Celeste Ertelt

