



North Dakota Library Association

Established 1906

NDLA Board Meeting December 6th, 2016

Members Present:

Lesley Allan
Mary Soucie
Mike Safratowich
Paulette Nelson
Laurie McHenry
Lane Talkington
Christine Kujawa
Wendy Wendt
Bryan Donarski
Beth Postema
Aaron Stefanich
Merete Christianson
Kristen Borysewicz
Amy Soma

October 18th Meeting Minutes Approval:

Motion for approval: Beth Postema

Second-Paulette Nelson

Motion carries.

Treasurer's Report:

Submitted by email.

- According to the Profit-Loss Report, NDLA has a 2016 net income deficit of \$3585.88 through November. Not counting the LMA money as income (\$4,904.33), NDLA has a net income deficit of \$8,490.21 for the year.

Old Business:

- Discussion of member rate proposal. No comments.
- Constitution and Bylaws Committee- Laurie McHenry

- Update electronic Paypal form to show new 2017 membership dues rates.

New Business:

1. Legislative Committee:

- Working with Jason Matthews on an Advocacy Plan: (proposed priorities)
 - 5 priorities:
 - i. State aid to public libraries.
 - ii. State aid city government with partial allotment to public libraries
 - iii. Support of library vision dollars
 - iv. Support of state library dollars
 - v. Statewide initiative going off of the Libraries Transform initiative.

Possible 6th priority? Open Education Resources Initiative: Using librarians to connect teachers with free and open access educational resources. Funding for academic and school libraries.

 - Will need someone from the academic realm to help with wording and knowledge base.
- Legislative Member Gift Bags-NDLA logo, granola bars, water. Thank you for supporting ND Libraries.
- Legislative Day at the State Library-sponsored by NDSL and NDLA
- Tues, April 4th-table at the Capitol building.
- Membership Drive?
- Addition of legislators to NDLA: invitation to conference, Good Stuff email, "honorary membership"
 - run by Jason Matthews for his thoughts and concerns on it.

2. Zoom Meetings:

- Several other committees operate with mostly meeting by Zoom to save costs.
- Sections and NDLA Executive Board would be able to use Zoom freely for NDLA meetings.
- Face to Face meeting might only take place at NDLA conference only.
- Beth Postema: Motion to hold NDLA Executive Board Meetings via Zoom as a trial for one year to be reassessed in December 2017.
- Laurie McHenry: second
- Motion carries

Christin Kujawa left meeting at 11:10am CT.

3. Aaron Stefanich: Article link added to website in order to see what articles look like when published. There is also a newsletter option. If we used this option for the Good Stuff newsletter, we would save \$3000. Marlene Anderson is open to investigating this option.

4. Member Benefits: Possible ideas
 - access to Zoom archives
 - membership packs
 - Valley City State
University education credits-possible discussion on if there could be a discount for continuing education in the field.
5. Handbook updates
 - Laurie McHenry, Kristen Borysewicz and the rest of the Constitution, Bylaws and Policy committee will be looking the handbooks over and then will send out revisions and suggestions to board members for discussion.
6. Technology:
 - Possible Twitter feed: checking into it.
 - Facebook: What do we want our presence on Facebook to be?
 - Website: Going live as soon as possible.
 - One person to update or marketing committees?
 - Possible committee members moving forward:
 - Bryan Donarski-technical liaison
 - Lesley Allan
 - Wendy Wendt
7. NDLA
 - 2017 Auction funds: what should we use it for?
 - Big keynote speaker
 - Professional Development funds
 - Laurie McHenry: Moved that the 2017 NDLA conference auction funds go towards professional development.
 - Paulette Nelson- second.
 - Motion carried.
 - NDLA 2017: Libraries Transform--October 4th thru 6th in Grand Forks. No post-conference.
 - Conference Committee: Monthly meetings: 2nd Friday of each month (beginning in January '17) via Zoom
 - Draws to Grand Forks conference: tourism brochure-restaurants, cultural events, shopping
 - Budget update and discussion:
 - Conference fees: previously \$130, up to \$160 per attendee
 - Potential keynote speaker: Chair of AASL
 - Discussion of opportunities to save money and get sponsorships.

8. 2017 Annual Budget:
 - Amendment to the proposed 2017 Annual Budget:
 - Remove \$500 donation line.
 - Reducing professional development to the amount of the funds from the 2016 NDLA auction amount.
 - Paulette Nelson: Moved to approve the amended 2017 budget by the Finance Committee.
 - Wendy Wendt seconded.
 - Motion carried.

Beth Postema left meeting 1:50pm

Next meeting (viz Zoom): Monday, March 20th 10:00am to 2:00pm

Meeting adjourned at 1:55pm.