NDLA LIBRARIES TRANSFORM 2017

Annual Conference
October 4-6, 2017
Alerus Center
Grand Forks, ND

Follow us at #NDLA17

NDLA North Dakota Library Association
Schedule at a Glance

Wednesday, October 4, 2017:
- 9:00 am – 12:00 pm NDLA Board Meeting – Mourning Dove Room
- 12:00 pm – 4:30 pm Registration Open
- 1:00 pm – 5:00 pm Instructional Librarians Symposium
- 1:00 pm – 4:30 pm The Nitty-Gritty of Transforming Your Library… AND Yourself!
- 5:00 pm – 7:00 pm Dine Around Grand Forks
- 6:30 pm – 8:30 pm Opening Reception – UND Aerospace Center

Thursday, October 5, 2017:
- 6:00 am – 9:00 am Exhibitors Set-Up
- 7:00 am – 5:00 pm Registration Open
- 7:00 am – 8:00 am Morning Refreshments
- 8:00 am – 9:15 am Keynote Speaker: V.J. Smith
- 9:15 am – 9:45 am Exhibits Grand Opening and Ribbon Cutting
- 9:45 am – 10:45 am Section Business Meetings
- 11:00 am – 11:50 am Sessions
- 12:00 pm – 1:00 pm Lunch
- 1:00 pm – 1:50 pm Sessions /Hot Topics
- 2:00 pm – 2:30 pm Vendor Break/Poster Sessions
- 2:00 pm – 2:15 pm Zen in 10 – Relaxation in the Exhibits
- 2:30 pm – 3:20 pm Sessions
- 3:30 pm – 4:20 pm Roundtable/Committee Business Meetings
- 5:00 pm – 6:00 pm Vendor Reception (Cash Bar)
- 6:30 pm – 7:30 pm Awards Banquet
- 7:30 pm – 8:30 pm Live Auction
- 8:30 pm – 10:30 pm NDLA TALENT SHOW!!!

Friday, October 6, 2017:
- 7:00 am – 8:00 am Morning Refreshments
- 7:00 am – 12:00 pm Registration Open
- 8:00 am – 9:15 am Keynote Speaker and Flicker Tale Awards
- 9:15 am – 9:45 pm Exhibits/Zen in 10 in the Exhibits
- 9:45 am – 10:35 am Sessions
- 10:45 am – 11:35 pm Sessions
- 11:45 pm – 1:15 pm Lunch/NDLA Business Meeting
- 1:30 pm – 2:20 pm Sessions
- 2:30 pm – 3:20 pm Sessions
- 3:30 pm – 4:00 pm NDLA Incoming/Outgoing Executive Board Meeting
Welcome to the 2017 NDLA Conference! We are so glad you have decided to attend and be a part of this exciting event. The NDLA conference has always been a great time to build connections, talk about emerging trends and issues, and re-energize ourselves professionally. This year’s theme – Libraries Transform.

ALA designed the Libraries Transform campaign to increase public awareness of the value, impact, and services provided by libraries and library professionals. Libraries are uniquely positioned at the heart of local, campus, and school communities. We need to be ready to go beyond informing our patrons to dynamically engaging our communities. NDLA has been starting to transform the organization to better serve our members and we hope to share some of these changes during the conference.

At the Alerus Center in Grand Forks - from our pre-conference sessions on Wednesday to our closing on Friday – there will be something for everyone. There are traditional sessions to attend and non-traditional poster sessions where you can have a mini-chat on some great topics. Authors’ Alley has returned after its great success in Dickinson. The exhibitors are a blend of old friends and new faces. Be sure to browse the booths and say hi —our exhibitors help make our conference possible! After our deliciously fun banquet Thursday night, stay for the annual auction. This year it will be both a live and online event. Don’t miss the chance to bid on some unique items and donate to a great cause.

I hope you leave the conference building upon the Libraries Transform campaign. Because libraries make leaders. Because the best search engine in the library is the librarian. Because access equals opportunity. Because the expert in the library is you.

Thank you for all you continue to do!

Lesley Allan

Lesley Allan
NDLA President
Auctions Done 3 Ways!

Have fun and raise money for the NDLA Professional Development Fund at the same time! And now there are three ways to do it!

**Silent Auction:** Taking place all day Thursday, this conference tradition is a favorite! Browse, bid, watch, wait, rebid, and maybe even come in for the last-minute outbid!

**Live Auction:** Immediately following Thursday evening’s awards banquet, the live auction will be spirited and competitive. You don’t want to miss it!

**Facebook Auction:** The Facebook auction ran from September 17-30, 2017. If you won an item, please go to the registration desk to pay for it and pick it up, if applicable.

Opening Reception
Wednesday, October 4 6:30 to 8:30 pm

The NDLA conference opening reception promises to be something special. Join us at Robin Hall at the UND School of Aerospace Sciences (4275 University Avenue) for desserts, beverages, and tours of the newest addition to UND’s Aerospace Campus. We may even visit the flight simulators and “fly in” to Paris, Singapore, or New York City! Thanks to the Friends of the Grand Forks Public Library for hosting this unique event that is free and open to all conference attendees!

Robin Hall at the University of North Dakota’s School of Aerospace Sciences

**NDLA’s Got Talent**

Come see shy, quiet librarians transform into performing rock stars at the NDLA conference talent show!

On Thursday, October 5, 2017, following the awards banquet and the live auction, talented library folks will be rocking the stage with their amazing talents.

The talent show will feature both solo and group performances, from instrumental and vocal acts to comedic skits and theatrical performances.

You’re sure to be impressed and definitely entertained! See you there!
Join us in the exhibits area for a unique opportunity to recharge and transform during the conference.

During each break,

♦ 9:15 am Thursday
♦ 2:00 pm Thursday
♦ 9:15 am Friday

Kay Williams will lead participants in a 10-minute movement and stretching break designed to get people on their feet and encourage deep breathing. You will leave feeling re-energized, ready to learn, and TRANSFORMED!!!

Everyone is welcome and no experience is necessary.

Stop by Zen-in-10 in the exhibits area! You’ll be glad you did!

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**Poster Session Thursday!**

Another fun event has been added to the conference! On Thursday, October 5th in the vendor/banquet ballroom, posters will be on display all day. Plus, at 2:00 on Thursday, the poster creators will be available to answer any questions you might have.

Poster session topics include:

♦ **Beyond the Label Book Club: College Students’ Perception of Disability** – Marci Glessner and Madison Radel, Minnesota State University Moorhead

♦ **Breaking it Up is Hard to Do: Downsizing Three Special Collections** – Theresa Norton and Michael Safratowich, UND School of Medicine and Health Sciences Library Resources

♦ **Mystery @ Your Library: How to Trick Your Patrons Into Finding Your ‘Hidden’ Resources** – Tonya Palmer, Grand Forks Public Library

♦ **Do You Bujo?** – Wendy Wendt, Grand Forks Public Library

♦ **NDLA Conference is Genrefied** – Lesley Allen, West Fargo Public Schools

♦ **STEM in the Library** – Dr. Laura Munski, Dakota Science Center and Delores Clark & Aaron Stefanich, Grand Forks Public Library

♦ **Leveraging Cross-Campus Collaborations to Promote Financial Literacy** – Dawn Hackman, Renee Nilsen and Holly Gabriel, University of North Dakota

♦ **State Library Kits** – North Dakota State Library

♦ **How to Create a Conference Poster** – NDLA Annual Meeting Paper and Poster Subcommittee - Kelly Thormodson, Kristen Borysewicz, Stephanie Walker, Andrea Wekum, Carol Kunnerup and Sara Kuhn
Kari L. Barchenger


Tory Christie

Tory Christie wants “to teach kids about the fascinating world of science and nature at an early age.” She is the author of *Curious McCarthy’s Power of Observation; Curious McCarthy’s Family Chemistry; Curious McCarthy’s Electric Ideas; Curious McCarthy’s Not-So-Perfect Pitch; How Batteries Work; How Conductors Work; and How Sensors Work*. Her newest books, the four books in the Curious McCarthy series, were released on August 1, 2017.

Marilyn Gregoire

Whether picking a long row of green beans or cleaning a big farm house, Marilyn Gregoire uses the mundane work to develop characters and story lines for her numerous books. Her series include the *Sisters in Silence Collection; The Fair Viking Princess Series; The True North Series;* and *The Forgiveness is Divine Series.*

Jill Kandel

Jill Kandel grew up in Valley City, N.D. She married a man from the Netherlands and spent ten years living abroad in Zambia, Indonesia, England and Holland. Her memoir, *So Many Africas: Six Years in a Zambian Village* won both the Autumn House Nonfiction Prize and the Sarton Women’s Literary Award. Her work has been anthologized in *Best Spiritual Writing 2012* (Penguin Books) *Becoming: What Makes a Woman* (University of Nebraska, 2012) and *The Magic of Memoir* (She Writes Press). Her essays have been published in literary journals including *The Missouri Review, Gettysburg Review, Brevity, River Teeth,* *Pinch,* and *Image.*

Kandel is currently completing her second memoir. Visit her at [www.jillkandel.com](http://www.jillkandel.com)

Cari Logan

*Green Card Youth Voices: Immigration Stories from a Fargo High School* is a collection of thirty personal essays written by Fargo South High School students from 22 different countries. In their own voices, the students describe their childhoods, why they left their home countries, their first impressions of this country, and their dreams about how they will contribute to it. Cari Logan, Disaster Case Manager for Lutheran Social Services of North Dakota in Fargo, coordinated the project at Fargo South. The *Green Card Voices (GCV)* project is an immigrant storytelling platform founded in Minneapolis in 2013. It seeks to be a new lens for those in the immigration dialogue and aspires to build a bridge between immigrants, non-immigrants, and advocates. For more information, visit [www.greencardvoices.com](http://www.greencardvoices.com).
Lela Peterson

Lela Peterson, a graduate of both Minot State University and the University of North Dakota, taught elementary school for many years in North Dakota, Wisconsin, and Germany. She is the author of *Selma: Swedish Fortitude on the North Dakota Frontier* (2015) and *Pencil Shavings: Growing Up in a One-Room Country School on the North Dakota Prairie* (2016). *Selma* is the story of the author’s maternal grandparents’ journey from Sweden to North Dakota. Peterson received the 2015 Family History Award from the Heritage Education Commission for her work on *Selma*. *Pencil Shavings* shares the author’s experiences as a student in a one-room country school near Tolley, North Dakota.

Elizabeth Raum

Since she was in third grade, Elizabeth Raum wanted to be a writer. Her work as a teacher and librarian for several years helped prepare her to turn that dream into a reality. Raum has penned a long list of books for children, among them: *Cedric and Dragon; Christmas Crossroads; Crossroads in Galilee; Bears Make Dens; Beavers Build Lodges; Bees Build Beehives; Birds Build Nests; Orangutans Build Tree Nests;* and *Rabbits Dig Burrows*.

Mattie Richardson

If you visited Authors’ Alley at the 2016 NDLA Conference and attended the Thursday luncheon, you will remember Mattie “MJ” Richardson and her fiddle playing. As an author, Richardson specializes in historical fiction. In addition to playing both the fiddle and the guitar, she likes riding and training horses, exploring abandoned houses, traveling, and studying American history. She is the author of *Appaloosy: Dusty’s Trail; Golden Sunrise; Day and Night; Blackberry Blossum;* and *Secret of the Hemlock Forest* (coming soon).

Lori Schweigert

Lori Schweigert is a lifelong resident of North Dakota who personally enjoys the many outdoor recreations that her state has to offer. This has fueled her passion to actively serve as a state certified Hunter Education Instructor for over 35 years. She has been awarded the ND Game and Fish Instructor of the Year Award (2006) and the North Dakota Hunter Educator’s Association President’s Award (2011). As a life member of NDHEA Lori has served as secretary, vice president, president, and is currently a board member. Lori works as a Nationally Registered Emergency Medical Technician.

Karlene Tura Clark

Karlene Tura Clark has always told stories grander than life, and finally started putting them to paper a few years ago. Titles she has authored include the Ranger’s trilogy and *Urban Green Man* (published by Edge). Her book *Siren Song* is available through Kindle.
PRE-CONFERENCES

WEDNESDAY, OCTOBER 4, 1:00—4:30 pm

Pheasant Room

The Nitty-Gritty of Transforming Your Library, Your Community…and Yourself!

Join John Spears, the President of the American Library Association’s Library Leadership and Management Association (LLAMA), who also works as the Chief Librarian and CEO of Pikes Peak Library District (Colorado), in this transformative pre-conference.

This interactive program will help you spot the trends you need to be aware of, adopt an attitude that embraces the uncertainty we all experience as librarians, and give you the tools you need to bring about positive change in your community, your workplace, and yourself.

Attending the NDLA Annual Conference?

October 4-6, Grand Forks, ND

Hawk Room

Wednesday October 4th from 1 to 4:30 PM
$50 early bird (before 9/1) | $60 regular rate
Visit http://ndla.info

Instructional Librarians’ Symposium
Organized by HSIS and ASL Sections of NDLA

Participate in a dynamic session led by nationally-recognized educational technology professor Richard Van Eck, Associate Dean for Teaching and Learning at the University of North Dakota’s School of Medicine and Health Sciences. Through a presentation and small group activity, Dr. Van Eck will provide instruction on “gamification” of instruction – scaffolding tasks, integrating risks and rewards, etc. – to increase student engagement.
THURSDAY, OCTOBER 5,  8:00—9:15 am  Ballroom 4

V.J. Smith  “The Richest Man in Town”

Known for his writing and speaking skills, Smith penned his book “The Richest Man in Town” after meeting a man named Marty at his local Walmart in Brookings, SD and having his life changed forever from these interactions. Marty had a profound impact on the people who went through his check-out line because he treated everybody with dignity, kindness and respect. As V.J. says, “Marty was living proof that you don’t need money, power or title to make a difference in life. You just need to care.”

Smith’s message will challenge each listener to think about the interactions they have on a day-to-day basis while also inspiring us to be thankful.

V.J. Smith has been a professional speaker for almost two decades. He has spoken to audiences throughout the United States and Canada and is also a published author. Drawing on teachable moments encountered while working at a Fortune 100 company and a mid-size university, he peppers his speeches with anecdotes and stories to keep audiences fully engaged and motivated. He is genuine, sincere and relates to audiences of all ages and backgrounds. For more information about V.J. Smith, check out his website at http://www.vj-smith.com.

FRIDAY, OCTOBER 6,  8:00—9:00 am  Ballroom 4

Doug Johnson  “Changed But Still Critical: Brick and Mortar Libraries in the Digital Age”

Today’s reality is that readers and information seekers are having increasingly less need to visit a physical library to meet their basic information needs. Digital information sources, readily accessed from classroom, home or mobile computing devices, are the choice of many learners and teachers. The “Net Generation” student increasingly prefers the visual and the virtual rather than the printed text. Why, many are asking, do we need a physical library when seemingly all resources can be obtained using an inexpensive netbook or tablet and a wireless network connection? How can these large physical spaces be re-purposed for greater educational impact? This presentation will address this issue.

Doug Johnson is the Director of Technology for the Burnsville-Eagan-Savage (MN) Public Schools and has served as an adjunct faculty member of Minnesota State University. His teaching experience has included work in grades K-12 both here and in Saudi Arabia. He is the author of nine books including Teaching Outside the Lines: Developing Creativity in Every Learner, The Indispensable Librarian: Surviving and Thriving in School Libraries in the Information Age, and Learning Right from Wrong in the Digital Age. Doug’s Blue Skunk Blog averages over 50,000 visits a month, and his articles have appeared in over forty books and periodicals. Doug has conducted workshops and given presentations for over 200 organizations throughout the United States and internationally and has held a variety of leadership positions in state and national organizations, including ISTE and AASL.
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<td>Academic &amp; Special Libraries Section Business Meeting</td>
<td>Health Science Information Section Business Meeting</td>
<td>Public Library Section Business Meeting</td>
<td>School Library and Youth Services Sect. Business Meeting</td>
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<td>11:00 am—11:50 am</td>
<td>A Novel Plan to Develop an E-Book</td>
<td>Customer Service: Not Just for Retail</td>
<td>A Basic Guide to OER</td>
<td>Fake News and Media Literacy</td>
<td>Libraries Transform</td>
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<td>Hot Topics: Public Libraries / Youth Services</td>
<td>Hot Topics—Academic / Instruction</td>
<td>Legal Resources and Research in North Dakota</td>
<td>Teaching Students Right from Wrong in the Digital Age</td>
<td>Who Are We Serving Now? The Changing Demographics of ND</td>
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<td>Vendor Break / Poster Sessions—Ballroom 4</td>
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<td>2:30 pm—3:20 pm</td>
<td>Ramen or Rent: Low-Cost Financial Literacy Education by Libraries</td>
<td>What’s Your Leadership Type?</td>
<td>Lesson Plan &amp; Maker Activities Idea Share</td>
<td>Flipping Your Library Instruction</td>
<td>Using Library Centers to Enhance Student Library Skills</td>
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<td>3:30 pm—4:20 pm</td>
<td>Government Documents / Technical Services Roundtable Meeting</td>
<td>New Members Roundtable Meeting</td>
<td>Constitution, Bylaws, and Policies Committee Meeting</td>
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<td>Live Auction—Ballroom 4</td>
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<td>8:30 pm—9:30 pm</td>
<td>NDLA TALENT SHOW!!! - Ballroom 4</td>
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Thursday, October 5, 2017
## Friday, October 6, 2017

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<td>Preservation Day at the Library: A How-To Guide</td>
<td>AASL Best of...</td>
<td>Unusual Collections: Binge Boxes and Beyond</td>
<td>Transforming Library Instruction: Exploring Critical Information Literacy in a ND Context</td>
<td>Graphic Novels: Sure, They’re Popular But Do They Have Any Literary Value?</td>
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<td>Lunch and NDLA Membership Business Meeting —Ballroom 4</td>
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<td>1:30 pm—2:20 pm</td>
<td>Transform Learning with Genius Hour!</td>
<td>Mental Health First Aid</td>
<td>All About govinfo.gov</td>
<td>Standards-Based Approach to Coding in K-5 Libraries</td>
<td>Transforming the Cataloging Landscape: A Minitex Update</td>
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<td>2:30 pm—3:20 pm</td>
<td>Enrich Your Work Environment Through Teambuilding</td>
<td>Fanfiction: Why You Should Be a Fan</td>
<td>DIY STEM</td>
<td>Patrons Transforming Libraries</td>
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### NATIONAL SPEAKERS

#### Jeff Julian, Director
ALÀ’s Public Relations Office

**Session:** Libraries Transform
**Oriole Room**
**Thursday, October 5**
**11:00—11:50 am**

#### Kathryn Lewis, President-Elect
American Association of School Librarians

**Session:** Best of the AASL
**Bluebird/Finch Room**
**Friday, October 6**
**10:45—11:35 am**

#### Doug Johnson, Director of Technology
Burnsville-Eagan-Savage (MN) Public Schools

**Session:** A Novel Guide to Develop an E-Book Collection
**Cardinal/Hummingbird Rm**
**Thursday, October 5**
**11:00—11:50 am**

**Session:** Teaching Students Right From Wrong in the Digital Age
**Pheasant Room**
**Thursday, October 5**
**1:00—1:50 pm**

#### Jaime Hays, Outreach Librarian
U.S. Government Publishing Office

**Session:** Ben’s Guide to the U.S. Government
**Hawk Room**
**Friday, October 6**
**9:45—10:35 am**

**Session:** All About govinfo.gov
**Hawk Room**
**Friday, October 6**
**1:00—1:50 pm**
A Novel Plan to Develop an E-book Collection

This presentation explores "state of the art" e-publications, e-reading devices and applications; the advantages and disadvantages of books in digital formats; and offers important criteria to consider when providing e-book offerings in libraries and classrooms. Participants will discuss the ramifications of renting vs owning e-books and downloadable vs web accessed e-books.

Presenter: Doug Johnson is the Director of Technology for the Burnsville-Eagan-Savage (MN) Public Schools and has served as an adjunct faculty member of Minnesota State University. His teaching experience has included work in grades K-12 both here and in Saudi Arabia. Doug has conducted workshops and given presentations for over 200 organizations throughout the United States and internationally and has held a variety of leadership positions in state and national organizations, including ISTE and AASL.

Customer Service: Not Just for Retail!

Find out how the Chester Fritz Library at the University of North Dakota developed learning outcomes based on customer service skills and how they can be customized and implemented for other libraries.

Presenter: Karlene Clark is currently working on her MLIS in Leadership and Management. Customer service is her passion. Not only does that fit well with leadership studies, employers are also currently looking for customer service skills.

A Basic Guide to OER

In this session, Open Educational Resources (OER) will be defined, especially with regard to copyright. Participants will also learn about sources for finding quality OER and ideas for using them in the classroom.

Presenter: Kelly Kornkven is the Library Director at Mayville State University. During the past academic year, she led a project funded by the North Dakota University System to increase the use of OER in MSU classes.

Fake News and Media Literacy

This session will give you resources and ideas for teaching students about fake news. Participants will learn techniques to identify fake news, verify information, and teach these skills to students. The content of this session is geared toward high school students but can be used with or modified for younger students as well.

Presenter: Elizabeth Smithmeyer is a school librarian and instructional technology coach at Fargo South High School. She has a Master’s of Education from the University of Minnesota and worked as a social studies teacher in north Minneapolis, El Salvador, Thailand, and Fargo South before becoming a librarian.

Presenter: Edie Thiel has been an educator with Fargo Public Schools for 28 years, including 17 years teaching 8th and 9th grade English and 11 years as a library media specialist. She has a Master’s in Reading Education and is currently the library media specialist for Fargo Davies High School.
The American Library Association’s Libraries Transform public awareness and advocacy campaign effectively conveys the transformative nature of today’s libraries and the critical role they play in the digital age. Since 2015, more than 7,100 libraries and supporters have joined the effort using the campaign in a variety of ways, including to support a referendum campaign, advocate for state funding, and make an impact with students. Jeff Julian, director of the ALA’s public awareness office, will show attendees how they can incorporate Libraries Transform messaging into their communication channels and leverage the campaign in advocacy activities, such as legislative day. Other topics will include:

- Using the toolkit materials
- Customizing key messages
- Incorporating the campaign with your current brand

Presenter: Jeff Julian is the director of the Public Awareness Office for the American Library Association, which oversees the Libraries Transform public awareness and advocacy campaign, media relations, and crisis communications.

Julian previously served as the executive director of communications at Elgin (Ill.) Community College. In this position, he was responsible for leading strategic media and public relations programs, projects and campaigns to promote, enhance, and protect the image, reputation, and brand of Elgin Community College, a public community college serving approximately 12,000 students in a 360-square-mile district. Prior to joining the Elgin Community College staff, Julian served as the director of communications and external relations at Joliet (Ill.) Junior College.

Julian has a Master’s degree in English Studies from Elmhurst (Ill.) College and a Bachelor’s degree in Journalism/Communications from the University of St. Francis, Joliet, Ill. He is a member of the Council for the Advancement and Support of Education, the National Council of Marketing and Public Relations, the Public Relations Society of America and holds a certification from the Crisis Leadership in Higher Education Program at the Harvard Kennedy School.

Julian serves as co-chair of the Advisory Board of Directors of Girls Rock! Chicago, a nonprofit organization dedicated to fostering girls’ creative expression, positive self-esteem and community awareness through rock music.

THURSDAY, OCTOBER 5, 2017  1:00—1:50:

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<td>Pam Carswell</td>
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Legal Resources and Research in North Dakota: What You Have, What We Have, and How We Can Help You and Your Patrons

Hawk Room

The speakers will discuss: (1) different types of legal research resources (both Federal and State); (2) what resources are typically available to or in public and university libraries; (3) what resources are available at Thormodsgard Law Library; and, (4) how you can better help your patrons with legal research questions.

**Presenter: Anne Mostad-Jensen** is Head of Faculty Services at the Thormodsgard Law Library at the University of North Dakota School of Law. She received her B.A. from Concordia University-St. Paul, her Masters in Library and Information Science from St. Catherine University, and a J.D. from Santa Clara University School of Law. She teaches Advanced Legal Research. She has also presented nationally and has published articles in AALL Spectrum, Law Library Journal, and Boston College Law Review.

**Presenter: Laurie McHenry** is Head of Technical Services at the Thormodsgard Law Library at the University of North Dakota School of Law. She received her B.A. from Oregon State University and her Masters in Library Science from Southern Connecticut State University. She is a former teacher and school librarian and has presented at conferences on various topics.

Teaching Students Right From Wrong in the Digital Age

Pheasant Room

Studies show that misconceptions abound about the appropriate use of technologies. This presentation examines basic ethical issues, some ethical codes, actual case studies when students have had to make ethical decisions, and techniques teachers can use to promote ethical behaviors in the classroom.

**Presenter: Doug Johnson** is the Director of Technology for the Burnsville-Eagan-Savage (MN) Public Schools and has served as an adjunct faculty member of Minnesota State University. His teaching experience has included work in grades K-12 both here and in Saudi Arabia. Doug has conducted workshops and given presentations for over 200 organizations throughout the United States and internationally and has held a variety of leadership positions in state and national organizations, including ISTE and AASL.

Who Are We Serving Now? The Changing Demographics of North Dakota

Oriole Room

North Dakota has seen many changes in the last two decades. Previously the state was losing population due to migration to other states and those that remained were aging. Now those population trends have reversed. Who are the new residents of North Dakota? What challenges face community service providers in the wake of these changes?

**Presenter: Nancy Hodur, Ph.D.** is the director of the Center for Social Research and has over 25 years of professional experience in applied research, public policy and outreach education. Nancy's primary research areas include socio-economic impact assessment, community and economic development, and natural resource management. Nancy's recent efforts have focused on issues related to the rapid expansion of North Dakota's oil and gas industry including population and school enrollment projections.
**Ramen or Rent: Low-Cost Financial Literacy Education by Libraries**

Cardinal/Hummingbird Room

Financial literacy is a critical skill for people today and impacts all ages. Libraries are uniquely situated to be able to contribute to patron financial literacy, through services and collections. We will discuss low-cost strategies that libraries can implement to provide financial literacy education. While we will focus on serving college students, the strategies discussed will be broadly applicable to other populations.

**Presenters:**
- **Dawn Hackman** is a Research & Education Librarian at UND’s School of Medicine & Health Sciences, where she predominately works with the medical education and physician assistant programs. She has worked for UND since 2010 and received her MS in Archives Management from Simmons College in Boston, MA in 2009.
- **Renee Nilsen** is a Certified Personal Financial Manager and currently serves as the Assistant Director of Career Development for the UND School of Law. In addition, Renee is an Instructor for the City University of New York School of Professional Studies where she teaches an online personal finance course. She earned her M.S.Ed. from Baruch College and is pursuing a Ph.D. in Educational Leadership at UND.
- **Mary Soucie** has 20 years’ experience as a librarian. Currently, she has one of the best library jobs ever: State Librarian for the awesome state of North Dakota. In her past library lives, she has been a public library director at two great libraries; the Youth Services Consultant for the (former) Heritage Trail Regional Library System; a school librarian and an adjunct professor at Joliet Junior College, teaching Reader’s Advisory and Adult Programs. Mary has served as a trustee for both a public library and a regional library system. She has served in many volunteer capacities, both within the library community and her own community. She believes that libraries serve as community centers, connecting all the parts of the community that they serve.

**What's Your Leadership Type?**

Bluebird/Finch Room

Mary Soucie will lead a discussion with participants on the different types of leaders and how to figure out your leadership type. She will talk about ways to lead within the library, the community and the larger “library land”, no matter where you are at on the organization chart.

**Presenters:**
- **Mary Soucie** has 20 years’ experience as a librarian. Currently, she has one of the best library jobs ever: State Librarian for the awesome state of North Dakota. In her past library lives, she has been a public library director at two great libraries; the Youth Services Consultant for the (former) Heritage Trail Regional Library System; a school librarian and an adjunct professor at Joliet Junior College, teaching Reader’s Advisory and Adult Programs. Mary has served as a trustee for both a public library and a regional library system. She has served in many volunteer capacities, both within the library community and her own community. She believes that libraries serve as community centers, connecting all the parts of the community that they serve.

**Lesson Plan & Maker Activities Idea Share**

Hawk Room

This session is going to be like Pinterest Live! Let's come together and share ideas for awesome lesson plans and MakerSpace activities that are happening in libraries across North Dakota. Bring an idea to share or just come and get some new ideas for ways you can help students meet standards while being engaged in hands on learning.

**Presenter:** **Allison Radermacher** is in her 8th year of being an LMS at Ellendale Public School. She received her undergraduate degree in elementary education from the University of Mary and a master's degree in education with a concentration in library technology from Valley City State University.

**Flipping Your Library Instruction – Creating and Implementing Flipped Library Lessons**

Pheasant Room

This presentation will include demonstrations of how to create flipped library lessons using free online tools. I will also show a few ways to distribute/present these lessons to engage students and patrons.

**Presenter:** **Jackie Brown** has worked as an English teacher, a library media specialist, and an instructional technology coach in the Fargo area. She graduated from Concordia College in 2012 with a B.A. in Communication Arts and Literature Education. She then attended Valley City State University where she studied Library and Information Technology. Jackie is currently a graduate student at UND.
Using Library Centers to Enhance Student Library Skills  
Oriole Room

This session will explore using library centers in an elementary library to provide students with opportunities to practice and enhance their library skills. It will cover one librarian’s experience using centers during check out time, student engagement, and ideas for implementing centers into any elementary library, no matter what your budget. It will provide a number of resources to explore if you are looking to implement centers in your own library.

**Presenter:** Jennifer Hess has a B.S. in Secondary English Education from Minnesota State University Moorhead, and a Master of Education in Library and Information Technologies from Valley City State University. She has been teaching in the Fargo Public School district for the past ten years, first as a High School English teacher, then five years as a high school Instructional Technology Coach, and most recently as the Library Media Specialist at Eagles Elementary. This is her second year as an elementary librarian.

FRIDAY, OCTOBER 6, 2017  
9:45—10:35

The 21st Century MakerSpace Culture – Funding, Space, Project Ideas, and Resources: Tinker, Create, Collaborate... What Will You Make?  
Cardinal/Hummingbird Room

Learn how to incorporate a makerspace into your school library, classroom, or anywhere students gather. This session will provide creative ideas regarding how to fund this opportunity for kids, examples of the space needed, and many projects that utilize technology as well as recycled materials. Highlighted Technology: LittleBits, Makey Makey, Sphero, VR Headsets, and Intuos Drawing Pad. DIY crafts available, too!

**Presenter:** Patty Donat is the Library Media Specialist at Discovery Middle School in Fargo, North Dakota. She has a Masters of Reading from Minnesota State University Moorhead (MSUM). Prior to becoming a librarian, she worked as an English teacher as well as an adjunct professor in the Education Department at MSUM.

**Presenter:** Elizabeth Smithmeyer is a School Librarian and Instructional Technology Coach at Fargo South High School. She has a Masters of Education from the University of Minnesota. She worked as a social studies teacher in north Minneapolis, El Salvador, Thailand and at Fargo South before becoming a librarian.

Advocacy Begins With You!  
Bluebird/Finch Room

The 2017 ND Legislative session was often described as brutal and while libraries did not escape unscathed, it could have been worse. In this session, members of the NDLA Legislative Committee will provide a recap of the legislative session and (more importantly) share ideas on how you can engage with important decision-makers while advocating for all the good things your library does.

**Presenter:** Jason Matthews owns JM Strategies LLC, a consulting firm specializing in public affairs, strategic planning, and public relations. As a consultant, he has advised and developed strategic plans and directed qualitative research projects for businesses, nonprofits, and government agencies. Jason has managed state and federal lobbying initiatives for a number of state and national clients and has served as a senior strategist on four successful bipartisan statewide measure campaigns. He advised NDLA in the 2015 and 2017 legislative sessions.

Jason received a bachelor’s degree in political science from the University of North Dakota and master’s degree in management from the University of Mary. Appointed by Governor Jack Dalrymple and reappointed by Governor Doug Burgum, he currently serves on the North Dakota Library Coordinating Council.
## Ben’s Guide to the U.S. Government

This program will highlight resources for children that are available from the U.S. Government. Jaime will give an overview of Ben’s Guide to the U.S. Government, a service of the Government Publishing Office (GPO). Ben’s Guide is an online resource designed to inform students, parents, and educators about the Federal Government. Selected by ALA as one of the Great Websites for Kids, Ben’s Guide combines educational content for three age ranges with fun graphics and interactive games.

**Presenter:** Jaime Hays is an outreach librarian at the U.S. Government Publishing Office. For the past four years she has helped to manage the Federal Depository Library Program (FDLP). She has provided training and consultation to over 100 depository libraries throughout the United States and the territories.

## Become a STEM Starter: Launching STEM in your Library

Learn how to start a STEM program in your library! This session will cover the importance of Science, Technology, Engineering, and Math (STEM) and preparing our children for their future. STEM is all around us. How can you utilize the resources near you to make an impact and inspire youth? Learn how to provide K-12 STEM outreach opportunities to audiences of all ages and what resources are available in and out of North Dakota.

**Presenter:** Kelly Painter is a native of North Dakota. She attended North Dakota State University, with a B.S. in Child Development & Family Sciences. She enlisted in the North Dakota Air National Guard and served six years with the 119th Wing in Fargo. She has worked on Grand Forks AFB for twenty-five years as a Child Development Trainer and currently serves as the School Liaison Officer. She taught online for ND & MN Eager to Learn and ND Child Care Aware.

**Presenter:** Angela Houser is the Continuing Education Coordinator at the North Dakota State Library. She received a Bachelor of Arts with specializations in International Studies and Spanish Language as well as minors in East Asian Studies and Japanese Language from Wittenberg University in Springfield, OH. She also has a Masters of Library & Information Studies with a specialization in Archival Management from the University of Alabama in Tuscaloosa, AL.

## A New Frontier: Lessons Learned from NDLA’s First Online “Un-Conference”

NDLA’s Health Science Information and Academic & Special Libraries Sections held its inaugural fully online “Un-Conference.” A fully online conference can be a robust, low-cost alternative to a traditional conference that could be an advantage to librarians looking for professional development opportunities in this rural state. In this session, the planners will discuss creating this experience and lessons learned.

**Panelists:** Kristen Borysewicz, Dawn Hackman, Jessica Gilbert-Redman, Erika Johnson, and Laura Trude
### Preservation Day at the Library: A How-To Guide

This session will cover scanning 101 and offer tips on how to preserve your content after digitization. The second half of the session will describe one model for hosting family history preservation days at your library. You will learn about what hardware and software is needed for digitization/scanning, metadata, types of collaborations with other community groups, and educational topics you can offer to the public.

**Presenter:** Lizzy Baus is the Cataloging & Metadata Education Librarian for Minitex. She provides continuing education for catalogers and librarians across the region.

### AASL Best of …

Don't miss this opportunity to learn how the American Association of School Librarians (AASL) can ignite your passion and your career! Learn how AASL supports your role as a leader! AASL President Elect, Kathryn Roots Lewis, will help you navigate the multiple features and benefits of AASL membership while highlighting exciting and practical resources to help you in your career as a school library professional. Learn more about how your membership in AASL supports the profession and how you can get involved with the work of your national association. Prospective AASL members, as well as current and new AASL members are invited to attend this great networking opportunity.

**Presenter:** Kathryn Roots Lewis, director of media services and instructional technology for Norman (Okla.) Public Schools, is the President-Elect of the American Association of School Librarians (AASL).

### Unusual Collections - Binge Boxes and Beyond

Have you heard about Binge Boxes? What other unusual items are libraries checking out to the public? Get ideas and learn how the Bismarck Veterans Memorial Public Library added a Binge Box collection for library patrons.

**Presenter:** Troy Hamre has been at the Bismarck Veterans Memorial Public Library for three years. He is working on his Library and Information Science Masters from San Jose State University.

**Presenter:** Lora Rose is the Head of Technical Processing and has been at the Bismarck Veterans Memorial Public Library for three years. She received her Masters in Library and Information Science from University of Iowa.

### Transforming Library Instruction: Exploring Critical Information Literacy in a North Dakota Context

Critical information literacy aims to center students’ personal agency and foreground themes of power relations and social justice. This session will present a brief overview of critical information literacy and investigate its appropriateness and potential application in the context of IL instruction in North Dakota. An interrogation of Google will be offered as a potential means of introducing concepts of critical information literacy in the North Dakota classroom.

**Presenter:** Al Bernardo has been the User Services Librarian at VCSU since September, 2015. Prior to arriving in North Dakota, Al worked for over six years in central Ohio public libraries. He is a graduate of the Kent State University School of Library and Information Science.

### Graphic Novels: Sure, they're popular but do they have any literary value?

There is no question that graphic novels have exploded in popularity amongst readers of all ages and interests, but there are many skeptics who still question the literary value of the format. This 50-minute session will present arguments for the literary merit of graphic novels. These arguments will be accompanied by examples of middle grade readers who noted literary elements in their reading of a graphic novel and how they used these elements to make meaning with the text and images.

**Presenter:** Dr. Aimee Rogers is an assistant professor at the University of North Dakota in the College of Education and Human Development. Her primary focus, in both her research and teaching, is children's and young adult literature; however, she also teaches other literacy courses for preservice and practicing teachers. She has more books than she can count and a to-be-read pile that she will never finish, but she kind of likes it that way!
CONFERENCE SESSIONS

FRIDAY, OCTOBER 6, 2017  1:00—1:50

Transform Learning With Genius Hour!  
Cardinal/Hummingbird Room

Have you ever wanted to explore something you were passionate about? Genius Hour, based on Google’s 20% time, strives to do just that. Genius hour, allows students to design, explore and create something based on their own interests. Our presentation will engage the crowd in a discussion of what Genius Hour is and how to implement it into education. We will empower our listeners with the tools necessary to implement this amazing program.

**Presenter:** Andrea Weikum has been a Library Media Specialist for the Bismarck Public Schools for the past 4 years. She is passionate about making a difference for kids! She loves to integrate technology into the curriculum and encourage students to take a leadership role in their learning. Outside of school Andrea loves to read, garden and spend time with her husband and two boys, along with her black lab Lilly and her grey cat Cocoa!

**Presenter:** Mandi Clausen is finishing up her 11th year of teaching. She moved from the classroom to the LMS position 4 years ago. She and her husband Jeremy have been married for 13 years and have 2 little boys, Harper is 9 and Hayden is 7. Mandi loves spending time with her family and their 1 year old black lab Oakley. She loves to be at the lake and enjoys any kind of activity with family and friends involved, not that she has much free time! Mandi loves to work with technology, as well as teach & learn new things.

Mental Health First Aid  
Bluebird/Finch Room

Learn how to assess someone for suicide, handle a person having a panic attack, deal with someone who is psychotic, or suffering from a drug overdose by assessing, de-escalating and providing needed information in the situation. This is not your usual suicide prevention training, but an approach that can be used every day in a number of different situations. Prepare yourself for responding to mental health emergencies in your library!

**Presenter:** Dr. Jacque Gray, a Choctaw/Cherokee research professor and Associate Director at the Center for Rural Health at the University of North Dakota, has been a certified trainer in Mental Health First Aid (MHFA) since 2009 and has worked with MHFA USA in disseminating the Rural MHFA program nationally. She is director of the National Indigenous Elder Justice Initiative (NIEJI) and the NIEJI Innovation grant since 2011 at the Center for Rural Health at the School of Medicine and Health Sciences.

Dr. Gray is also director of the Seven Generations Center of Excellence in Native Behavioral Health and is involved in suicide prevention training, teaching, and research. Her work has addressed health, mental health and health disparities across Indian Country and internationally working with Māori suicide prevention. She was a participant in the White House Conference on Aging in 2015 to address elder justice issues. Gray has worked with tribes across the U.S. for over 30 years. She received her doctorate from Oklahoma State University in 1998 and has been at the University of North Dakota since 1999.

Government Information in the 21st Century  
Hawk Room

Govinfo is GPO's beta website that will eventually replace the Federal Digital System (FDsys) public website. This site provides free online access to official publications from all three branches of the Federal Government and allows you to: search, browse, download, and access metadata for documents and publications.

**Presenter:** Jaime Hays is an outreach librarian at the U.S. Government Publishing Office. For the past four years she has helped to manage the Federal Depository Library Program (FDLP). She has provided training and consultation to over 100 depository libraries throughout the United States and the territories.
### Beyond Hour of Code: A Structured, Standards Based Approach to Coding in K-5

This session will focus on available coding curriculums and how those meet library 21st Century Skills and technology standards. We will discuss developing a K-5 scope and sequence for teaching coding in elementary libraries without overwhelming the librarian and detracting from the broader goals of elementary library instruction.

**Presenter:** Amy Soma is in her 6th year as the Library & Instructional Resources Coordinator for Fargo Public Schools. She is a fun-loving librarian with a passion for inquiry, technology, and literacy.

**Presenter:** Louie Lauer is in his 5th year as the library media specialist at Jefferson Elementary in Fargo and his 15th year as an elementary and middle school educator. He is passionate about great books, matching great books with great kids, and helping teachers integrate technology into their work with students.

### Transforming the Cataloging Landscape: A Minitex Update

The cataloging and metadata management world is in the midst of a major transition to new ways of interacting with the larger information universe. Join Minitex staff for an update on current and emerging initiatives on this and other topics. We will also address and demonstrate some of the transformation and cataloging tools in development.

**Presenter:** Lizzy Baus is the Cataloging & Metadata Education Librarian for Minitex. She provides continuing education for catalogers and librarians across the region.

### Mindfulness and Meditation

Mindfulness & Meditation can help library workers deal with the hectic pace of the library environment. Find out about literature in the field followed by a short meditation session.

** Presenter:** Janet Rex is a reference librarian and Coordinator of Distance Education Services at the Chester Fritz Library, University of North Dakota. She has MA degrees in English (University of North Dakota) and Library Science (University of Wisconsin—Madison), and she has BA degrees in Sociology/Anthropology and Religion (Ripon College). She has attended numerous meditation retreats, and she has been leading meditation for the Lotus Meditation Center for about 5 years.

** Presenter:** Laura Trude has been the business librarian at NDSU since 2014 and serves on the newly formed NDSU Libraries Staff Development Committee.

** Presenter:** Jenny Grasto has been the Head of Resource Acquisitions, Management, & Discovery since 2015 and helped form the NDSU Libraries Staff Development Committee.

### Enrich Your Work Environment Through Teambuilding

What ingredients go into making your library a great place to work? How can you enrich your library through teambuilding? NDSU Libraries staff share about the work of their newly formed Staff Development Committee and what they learned from a company consistently ranked a top place to work about ingredients that go into making a great workplace.

** Presenter:** Laura Trude has been the business librarian at NDSU since 2014 and serves on the newly formed NDSU Libraries Staff Development Committee.

** Presenter:** Jenny Grasto has been the Head of Resource Acquisitions, Management, & Discovery since 2015 and helped form the NDSU Libraries Staff Development Committee.
Fanfiction: Why you should be a fan!  
Hawk Room

Although considered by many to be a new phenomenon, fanfiction has a long history. Throughout its history and into the present, fanfiction has contributed a great deal to literacy development whether it is through writing or reading of fanfiction. This 50-minute session will briefly discuss the history of fanfiction, describe the many forms it takes, and present arguments for why fanfiction should be embraced and encouraged as a tool for the development of both skill and passion in literacy.

Presenter: Dr. Aimee Rogers is an assistant professor at the University of North Dakota in the College of Education and Human Development. Her primary focus, in both her research and teaching, is children’s and young adult literature; however, she also teaches other literacy courses for preservice and practicing teachers. She has more books than she count and a to-be-read pile that she will never finish, but she kind of likes it that way!

Presenter: Justine Sprenger is an employee at the Grand Forks Public Library where she works with teens and young adults through various programs and events. She lives in Thompson with her husband, three cats, and a dog

DIY STEM

Pheasant Room

Participants will be taking a look at how they can put together a STEM kit with dollar store or inexpensive items and then they will have the opportunity to participate in doing some tried and tested STEM activities that have been used in library programs.

Presenter: Paulette Nelson is the Children's Librarian at the Minot Public Library. She has been there for the past 38 years.

Patrons Transforming Librarians

Oriole Room

This will be an informative, and often humorous, panel discussion with one or two public librarians, a school librarian, an academic librarian, and a NDSL staff member discussing some of the various patron experiences that they have had.

Panelists:
- Susie Sharp, Eddy-New Rockford Public Library
- Will Martin, University of North Dakota’s Chester Fritz Library
- Amy Soma, Fargo Public Schools
- A North Dakota State Library employee
- Kerrianne Tyler, Ward County Public Library
Every conference depends on vendors coming to exhibit at the event. This year, be sure to stop by, say hello, and thank these dedicated supporters of the North Dakota library community. We couldn’t do it without them!

- ABDO Publishing
- American Library Association
- Baker & Taylor
- Bound to Stay Bound Books
- Datrue
- Digital Horizons
- EBSCO
- Gumdrop Books
- Government Printing Office
- Learning Opportunities / Booksystems
- Mountain Plains Library Association
- North Dakota State Library
- ODIN

We couldn’t do it without you!

Planning the annual conference takes a team and my conference planning committee was the BEST!!! I can’t thank you enough!

Lesley Gunderson, NDLA President
Stephanie Kom, NDLA President-Elect and Exhibits Chair
Diane Lindseth, Local Arrangements Chair
Bonnie Krenz, Registration and Volunteer Coordinator
Dawn Hackman, Instructional Librarian Symposium Coordinator
Kelly Thormodson, Posters and Papers Chair
Donna James, Continuing Education Chair
Toni Vonasek, Authors’ Alley
Amy Soma, Authors’ Alley
Mary Soucie, Auction Coordinator
Sandi Bates, Auction Coordinator
Amber Emery, Flicker Tale Committee Chair
Jessica Robinson, Notable Documents Award Chair
Andrea Placher, NMRT Grass Roots Grant Chair
Bryan Donarski, Web Editor
Aaron Stefanich, Conference Finances
Marlene Anderson, Good Stuff Editor
Paulette Nelson
Kathy Jo Cline
Carol Kunnerup
Janet Anderson
Maggie Townsend
Emily Stenberg
Stephanie Walker
Brenda Fischer
Phyllis Braaton
Allison Radermacher

A special thanks also goes out to the Friends of the Grand Forks Public Library for hosting the opening reception and to the staff at UND’s Robin Hall who provided the lovely facility and the terrific tours. Also, special thanks to the Greater Grand Forks Convention and Visitor’s Bureau.

And all the many other people who donated their time and efforts to ensure the conference was a huge success. My sincere thanks!

Wendy Wendt
NDLA Past-President and Conference Planning Chair
Want to thank someone for a job well-done? Know someone who deserves a little extra recognition for something they’ve done in their library or in support of libraries in general? NDLA has a way for you to do that!

Any member of NDLA can honor a deserving individual by submitting the form below along with a $10 donation to the Professional Development Grand Fund. NDLA will present the honoree with a Canoe Kudos pin and list the winners in the next edition of *The Good Stuff*. You may buy and/or receive more than one pin.

Additional forms are available at the registration desk and nominations may be turned in there as well.

**Canoe Kudos**

Nominee Name ______________________________________
Address ____________________________________________
Position ____________________________________________
Place of Work ________________________________________
Sponsor/Nominator Name ___________________________________________________________________________________
Reason for Nomination ______________________________________________________________________________________
_________________________________________________________________________________________________________
_________________________________________________________________________________________________________

Be sure to attach your $10 donation (checks payable to NDLA). Thanks!

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**Convention Center Map**

- **Private Room**
- **Conference Room**
- **Ballroom**
- **Pre-Function Area**

1. Morning Dove
2. Oriole
3. Pheasant
4. Robin
5. Hawk
6. Bluebird
7. Finch
8. Cardinal
9. Hummingbird
10. Eagle
11. Canary
12. Meadowlark

1. Junior Ballroom 1
2. Junior Ballroom 2
3. Junior Ballroom 3
4. Ballroom 4
5. Ballroom 5

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23
Earn your Master of Library Science in Sioux Falls, SD

Accepting applications for the August 2018 cohort until July 1st.

A graduate degree in Library and Information Management complements previous education, offers prospects for increased earnings and provides flexible skills for the future. Be a part of the information profession that has exciting career opportunities such as public or academic librarian, media specialist, data manager, archivist, and many more.

- Balance Online Learning and Occasional Weekend Intensive Classes
  Enjoy personal interaction between students and faculty as you combine your MLS studies with an active life

- Leadership Development
  Practice advocating for your library or information organization based on your new understanding of adaptive leadership

- Diversity Scholarship Match
  Receive matching funds for ALA Spectrum and ALA ethnic affiliate scholarship awards

- SLIM’s Heritage of Excellence for Over a Century
  Share the inherited legacy of a worldwide network of SLIM alumni to further your career objectives

For more information, contact:
Mary G. Johnson
SLIM South Dakota MLS Director
mjohns46@emporia.edu or 620-412-6453

www.emporia.edu.slim