



## *Mission Statement*

NDLA EMPOWERS,  
ADVOCATES FOR, AND  
ENHANCES THE VALUE OF  
NORTH DAKOTA LIBRARIES.

# **North Dakota Library Association 2020 Virtual Conference Vendor Prospectus October 28, 2020**

[Online Vendor Registration:](#)

**Vendor Registration Deadline:  
October 7**

Dear Vendors and NDLA Partners:

Thank you for your patience and understanding as NDLA transitions to a virtual one day conference. I sincerely hope this communication finds you well despite the conditions which forced us to reevaluate our conference plans. I've been busy working on creative solutions for virtual exhibits that allow you to interact with conference participants and share your products both synchronously and asynchronously. I hope you find these options meet your needs and expectations.

It is important for you to know that NDLA has partnered with Amigos Library Services to host and produce our virtual conference. We want the best experience possible for our members and exhibit partners and we don't want to leave that to chance. Amigos will help assure our conference is a polished and professional event for all involved.

NDLA recognizes that a virtual conference is not the same experience, so we have dramatically reduced costs for vendor participation. If you have already paid for an exhibit space and choose one of our virtual options or choose not to participate, I will work with you individually on the refund process.

If none of the options presented meet your needs, please contact me directly at [somaa@fargo.k12.nd.us](mailto:somaa@fargo.k12.nd.us) to discuss the possibility of a customized vendor experience. I look forward to working with you to make the conference a success!

Once again, thank you for your past support of NDLA and for continuing to partner with us as we all try to figure out the best way to move forward.

Sincerely,  
Amy Soma  
NDLA President-Elect

- Vendors choosing any of these options will also have the opportunity to contribute short videos and documents to the Exhibit Extravaganza web page.
- Vendors may choose more than one opportunity to share their products with NDLA membership.

<p><b>\$150 Vendor Lightning Round Presentation</b> (8 available slots)</p>	<p>Each participating vendor will be given EXACTLY 6 minutes to present their company or product in this breakout session. The session will be moderated by an NDLA representative who will facilitate transitions between speakers and keep track of time.</p> <ul style="list-style-type: none"> <li>• This is a vendor exclusive time, no other sessions will be offered during the time slot.</li> <li>• Includes conference software orientation and practice session.</li> </ul>
<p><b>\$100 Sponsor a Breakout Session</b> (9 available slots)</p>	<p>Opportunity to present your company/product during the first 5 minutes of a breakout session prior to the main presentation.</p> <ul style="list-style-type: none"> <li>• Logo displayed on screen while waiting for the session to start</li> <li>• Includes conference software orientation and practice session.</li> </ul>
<p><b>\$250 Award Sponsor</b> (5 sponsorship options)</p>	<p>Name &amp; logo displayed during virtual award ceremony</p> <p>Choice of the following options (1st come, 1st serve):</p> <ul style="list-style-type: none"> <li>• Librarian of the Year Award (verbal and visual recognition during the award ceremony for your support of this award)</li> <li>• Library Champion Award (verbal and visual recognition during the award ceremony for your support of this award)</li> <li>• Major Benefactor Award (verbal and visual recognition during the award ceremony for your support of this award)</li> <li>• School Library Benefactor Award (verbal and visual recognition during the award ceremony for your support of this award)</li> <li>• Youth Excellence Program of the Year Award (verbal and visual recognition during the award ceremony for your support of this award)</li> </ul>
<p><b>\$500 Speaker Sponsor</b> (1 sponsorship option)</p>	<p><b>Choice of the following options:</b></p> <ul style="list-style-type: none"> <li>• Opening Keynote: verbal and visual acknowledgement during the keynote introduction of your support in bringing this speaker to the conference.</li> </ul>