

## SPONSORSHIP OPPORTUNITIES-TIERED

**Tier:** Bronze                      **Availability:** Unlimited Sponsorships                      **Cost:** \$100

Includes:

- Sponsor's name and logo listed in the pre-conference edition of the North Dakota Library Association's newsletter *The Good Stuff*
- Sponsor's name and logo listed in the conference program and listed within the app used during the conference by attendees

**Tier:** Silver                      **Availability:** 5 Sponsorships                      **Cost:** \$250

Includes:

- All benefits of the Bronze Tier
- Opportunity to be on stage representing the sponsor during the awards presentation
- Verbal and visual recognition during the award ceremony for support of one of the following awards (available on a first come, first serve basis):
  - Librarian of the Year
  - Library Champion
  - Major Benefactor
  - School Library Benefactor
  - Youth Excellence Program of the Year

**Tier:** Gold                      **Availability:** 2 Sponsorships                      **Cost:** \$500

Includes:

- All benefits of the Bronze Tier
- Sponsor's name and logo posted at the reception's refreshment table
- Sponsor's name and logo displayed onscreen during reception
- Verbal recognition given during the reception

**Tier:** Platinum                      **Availability:** 3 Sponsorships                      **Cost:** \$1,000

Includes:

- All benefits of Bronze Tier
- Verbal and visual recognition of sponsor's support in bringing the keynote speaker to the conference during the introduction of said speaker. Sponsor may choose to introduce the speaker, although is not required to do so. Choice of one of the following (available on a first come, first serve basis):
  - Opening Keynote—Taylor Borby

- Luncheon Speaker— Dan Gemeinhart

**Tier:** Diamond

**Availability:** 1 Sponsorship

**Cost:** \$3,000

Includes:

- All benefits of Bronze Tier
- Complimentary Featured Exhibit space
- Complimentary banquet meal for four
- Sponsor's name and logo displayed onscreen during the banquet meal
- Verbal recognition of sponsorship during the banquet. May choose to welcome attendees to the banquet on behalf of sponsor.

**Title:** WiFi Sponsor

**Availability:** 1 Sponsorship

**Cost:** N/A

Includes:

- Sponsor's name and logo listed in the conference program and listed within the app used during the conference by attendees
- Connection name and password displayed in each session room, along with the sponsor's name and logo
- The connection may be named in recognition of the sponsor's name or slogan

Requirement(s):

- Provides a mobile hotspot for each session room used during the conference to assure adequate internet service

**Title:** Door Prize(s)

**Availability:** Unlimited Sponsorships

**Cost:** N/A

Includes:

- Sponsor's name and logo listed in the conference program and listed within the app used during the conference by attendees
- Verbal recognition of the sponsor's donation when the prize is awarded

Requirement(s):

- Contribute a prize valued \$15 or more to be given away during the Exhibit Reception