



**Web Editor's Report
Annual Report 2022**

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The year 2021-2022 has been a very busy year for the Web Editor and the Website committee.

At the 2021 NDLA Annual Conference, the website committee was informed that NDLA wanted to change their website around from being hosted by Starchapter to a new one. The last season saw a committee setup to explore different membership hosting websites with other members of NDLA. After testing other platforms, it was decided that NDLA would move to Wild Apricot.

In late 2021 the web editor did a lot of copy and pasting from the Star Chapter site to the new Wild Apricot site. As well as a lot of saving documents and moving them over to the new website. Although the executive board gave the website committee until the time of conference registration to launch the new website, the website committee was very happy to be able to launch the website with near 100% functionality on day one. Of course there have been hiccups on the way, but the website committee was very happy at the speed that it showed in re-creating our entire website. If the new website looks better than it has in the past, then it is because of the work of Shannon Yarborough and the website committee along with Kristen Borysewicz, who helped choose the design of the pages and helped design individual pages. At different stages of this process the website theme was approved by the NDLA Executive committee. NDLA President Will Martin was also helpful through different stages, especially in turning over the DNS records to the new site. The changing over of the new website was a difficult process and the web editor would like to thank all involved for their help and their patience as we worked through issues. A website is never considered to be finished, and the Website Committee is still working hard on keeping the website up to date.

The membership side of the website was changed over by Membership Chair Nicole Eckroth. The Web Editor would like to thank Nicole for her excellent work in doing this. Unfortunately, Nicole had to step down as membership chair shortly before the website launched, causing some minor hiccups with those who renewed their memberships via starchapter after the database had been exported. The Web Editor worked with the Treasurer and Finance Chair to try to correct the two databases.

The promotion of the 2022 NDLA Annual Conference was another highlight of the year. While certain resignations and shakeups of the NDLA Executive Board did cause some confusion throughout the conference planning conference, the registration for the Conference and the Vendor Registration for the conference all went very well. The web editor worked with President Elect Kerrienne Boetcher on setting up the vendor registration, and with Past President Rita Ennen and Paul Amberg for Conference Registration. Of course, the changing to the new Wild Apricot system did make things a little more challenging in the first year of the new system, everything seemed to go off without too many problems. The web editor and Paul Amberg were able to construct the registration without too many “hiccups” on our end.

Time was also spent this year with President Will Martin as he assisted many others in establishing a @ndla.info email address for many who hold offices in NDLA. Time was also spent in transferring files that were held personally to the Google drive associated with these emails. Going forward the Web Editor will try to help with the easy transition from one office holder to the next when it comes to email addresses and other things such as electronic documents.

The website committee meets monthly to talk about website issues, and in the past several months a committee was formed to revise and add to our policies on the issues relating to electronic communication. Both of these committees will continue to meet in the next year.

As we look forward to the 2022-2023 year the Web Editor is looking forward to a quieter year where NDLA can improve it’s website and make association business run more smoothly. It has been hinted that the EDI committee would like to work with the Website Committee in the future about website accessibility. This work may be integral to the website committee’s work in 2023 . Work has started and will continue with the Bylaws and Policy committee with tweaking the Website Policy to better codify policies related to communication. Further revisions of the Web Site Policy is ongoing in the Website Committee as well.